



ANNUAL REPORT

Fiscal Year 2019-2020

Serving Edgecombe, Halifax, Nash, Northampton and Wilson Counties since 1971

CHAIRMAN'S MESSAGE




I am pleased to present our Fiscal Year 2019-2020 Annual Report for Upper Coastal Plain Council of Governments (UCPCOG). This report contains valuable information about the many services and programs delivered in this region.

Fiscal Year 2019-2020 has been another outstanding year of achievements and accomplishments. The UCPCOG Board of Directors have been engaged in setting the direction for the agency and working to promote regional collaboration and cooperation to address aging, economic development, infrastructure, and workforce development priorities.

I would also like to commend the UCPCOG board members and the staff for their rapid response to continue operations during the COVID-19 pandemic. COVID-19 required everyone to execute a rapid shift to virtual meeting technology in order to maintain ongoing operations and oversight. The UCPCOG board members quickly adapted to the new format, they have been active and engaged with subcommittees and new program initiatives, and their rate of attendance at regularly scheduled meetings has been outstanding.

The accomplishments of the Region during the last year are due in large part to the hard work of our Staff. Superbly lead by our Executive Director, Robert Hiatt, the Departmental Staffs of Workforce Development, Area Agency on Aging, Planning and Development Services, Finance and General Administration have done an outstanding job. The UCPCOG won two national excellence awards in the Aging and Economic Development Programs, and several new initiatives have gotten underway.

The UCPCOG provided services to more than 21,000 area citizens and played a large role in regional food security by funding more than 178,000 meals to older adults. New grant awards were in excess of \$12 million, and there were 39 active planning projects underway during Fiscal Year 2019-2020. The Workforce Development Department provided support to 700+ businesses in the region, supported more than 270 work-based learning opportunities, and continued to enhance its RAMP-East program that provides skilled employees to the manufacturing sector.



The UCPCOG will continue to look for new ways to improve its services, and to develop beneficial partnerships with both the private, public and non- profit sector organizations in the region. The UCPCOG will support the local and regional priorities of its member governments and continue to work on vital programs and projects that improve regional prosperity.

I am honored to serve as Chairman of the UCPCOG Board, and I look forward to working with our local governments and staff over the next fiscal year. We will continue to work on those areas where we can improve our value for our member governments and deliver critical services and programs to citizens within the region. Please join me in celebrating our 49th year of service to the citizens of our region, and a successful year ahead.



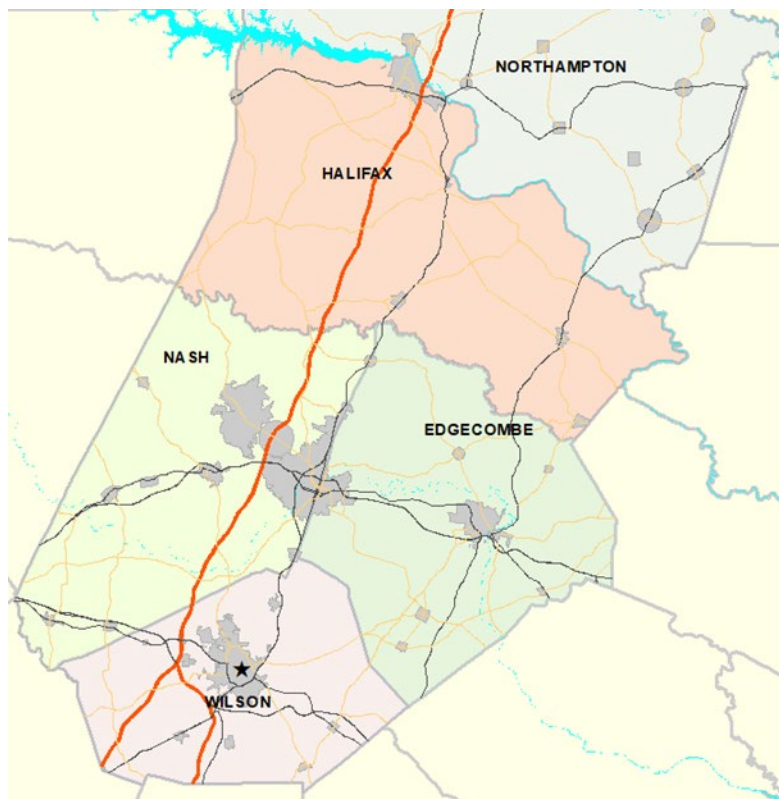
Gregory Browning
Chairman
UCPCOG Board of Directors

Mission Statement:

“The UCPCOG, which consists of the municipal and county governments of Edgecombe, Halifax, Nash, Northampton and Wilson Counties, is committed to successful regionalization; therefore, we plan, administer, and deliver quality state and federal programs and services for the benefit of our citizens.”

Vision Statement:

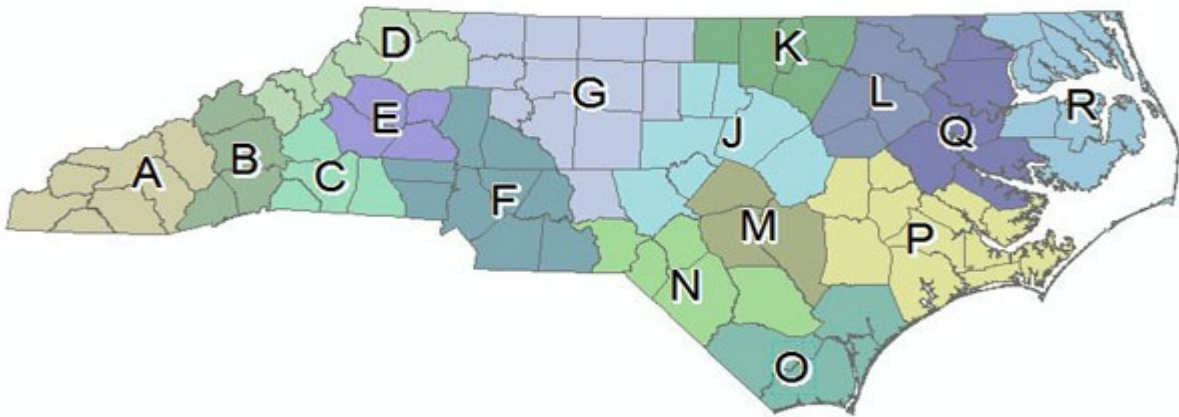
“The vision of the Upper Coastal Plain Council of Governments region which consists of Edgecombe, Halifax, Nash, Northampton and Wilson Counties and its municipalities is that all its citizens enjoy healthy, happy and productive lives for themselves and their families.”



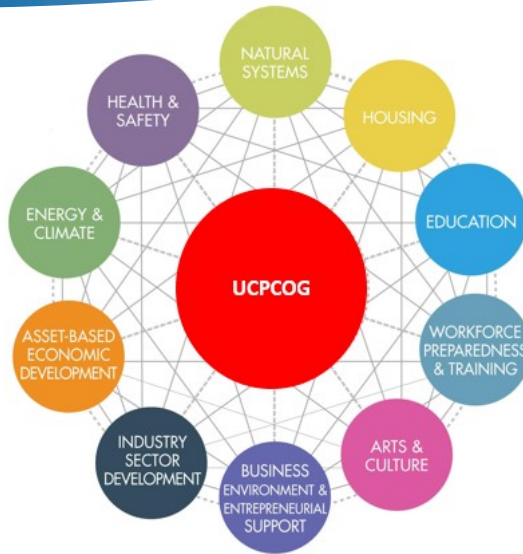
UCPCOG Region Map

The Upper Coastal Plain Council of Governments is one of sixteen multi-county planning and development regions in the State. Regional Councils are governed by local public and private sector officials. The councils are funded in part by the member local governments. These Councils are forums where local officials determine priorities for the larger area of which their communities are integral parts.

Regional Councils provide a wide variety of services and programs including economic and community development assistance, job training, aging services, data and information, fiscal management, facilitation and strategic planning. The Upper Coastal Plain Council of Governments (State Planning Region L) encompasses 2,707 square miles, a region population of 304,416 persons according to the 2010 Census.



Upper Coastal Plain Council of Governments is comprised of county governments and local municipalities in Wilson, Nash, Edgecombe, Halifax and Northampton Counties. The Board of Directors include one elected official from each member government and three non-elected members from each county. The Board is responsible for establishing policy and providing direction and guidance to the staff. The Board meets bi-monthly to consider items of importance to the regional community.



The UCPCOG works with a wide variety of partner organizations to coordinate aging, planning and community development, and workforce services throughout the five county region. Regional coordination and cooperation ensures that services are successfully delivered, and creates opportunities to leverage new funds for member governments.

UCPCOG Regional Impact FY 2020

Every \$1 in local government dues returned \$110 in state or federal funds to the region!



21,317 Citizens Served



273 Entered Work Based Learning



172,218 Senior Meals Served



721 Businesses Supported



26,237 Transportation Trips Provided



30+ Regional Workshops



39 Active Planning Projects



85 Area Job Fairs



\$12.3 Million in Grant Awards

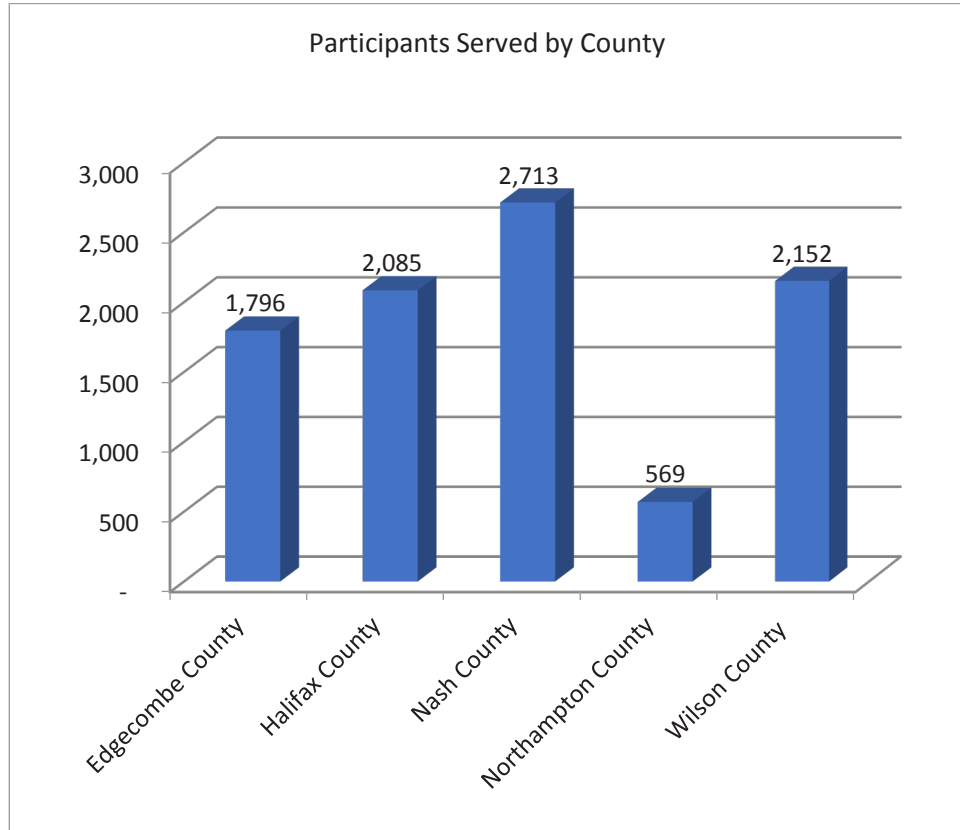
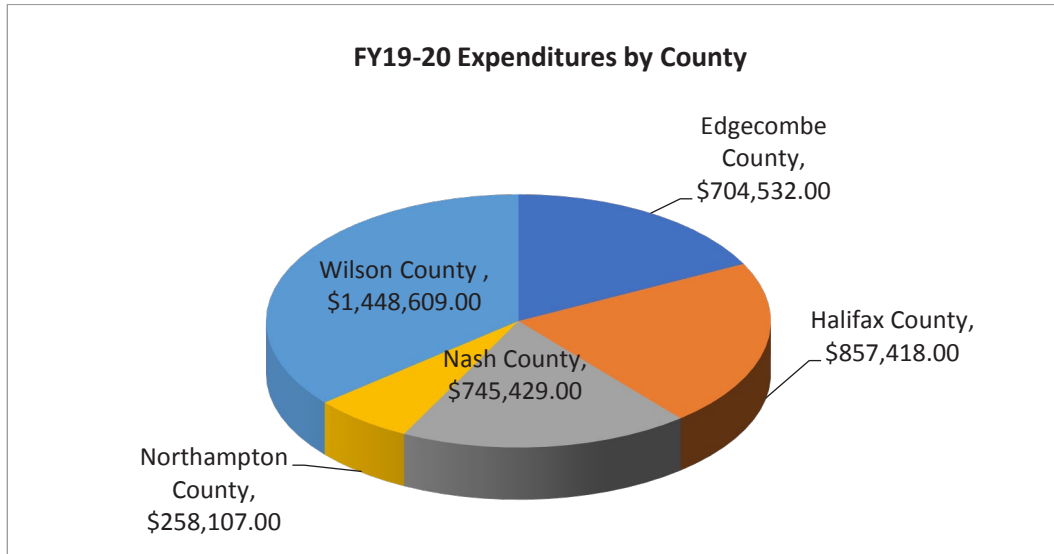
TURNING POINT WORKFORCE DEVELOPMENT BOARD

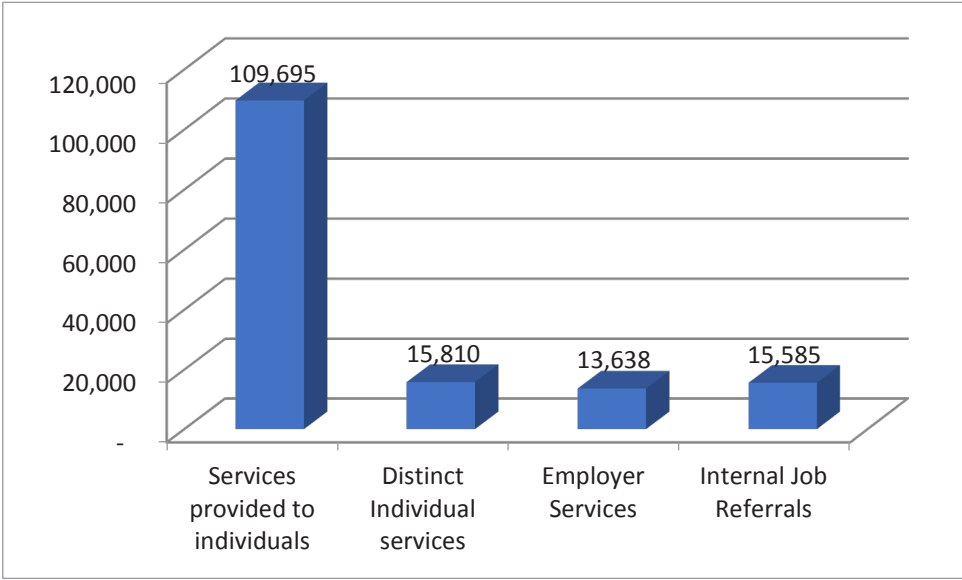
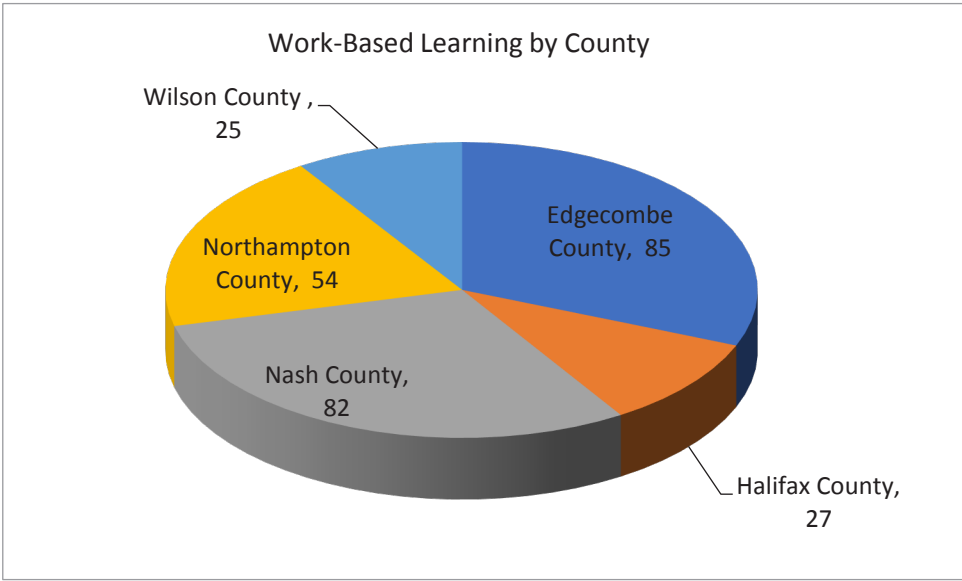
The Workforce Development program trains citizens for jobs in demand in our region and works with area businesses to develop talent. Upper Coastal Plain Council of Government administers the program and Turning Point Workforce Development Board provides program oversight.

The role of the Turning Point Workforce Development Board is to:

- Be the convener of conversation and center of community/regional leadership to identify workforce challenges;
- Work in collaborative partnership with key stakeholders, (especially economic development and education);
- Bring resources to assist in resolving workforce challenges; and
- Act as the accountability agent to ensure the work is completed.

Turning Point WDB utilizes tools such as NCWorks.gov online and Labor / Economic Analysis Division (LEAD) data to annual approve the regions high demand skill occupations. As a result, 9,077 Adults/Dislocated Worker citizens were served and 88.65% entered employment. The Integrated Service Delivery (ISD) system average median earnings outcome is \$6,300. Turning Point NextGen enrolled 238 in the youth programs funded by the Workforce Innovation and Opportunity Act (WIOA) in which 81.2% entered employment (subsidized/unsubsidized), 78.6% retained employment through the 4th quarter after exit, 11 entered Post-Secondary Education and 123 received their High School Diploma/GED.





NCWORKS CAREER CENTERS

POWERED BY TURNING POINT WDB

Turning Point Workforce Development Board received NCWorks Career Center Certifications for all three centers (NCWorks Career Centers – Roanoke Rapids, Rocky Mount and Wilson) at the NCWorks Commission meeting, November 6, 2019 presented by Secretary Copeland, NC Commerce and Mr. Tom Rabon, NCWorks Commission Chairman.



TRAYZON DEKLE
HALIFAX COUNTY

NEXTGEN YOUTH

Trayzon Dekle is a young man who has had to endure many obstacles during the course of his young life. As a young child he had to face mental health issues, neglect, death and homelessness. He assumed the role of “parent” to 2 younger siblings, while in middle school. This responsibility fell on Trayzon to ensure that his siblings were cared for while their mother dealt with issues of her own. While dealing with numerous hardships at such a young age, Trayzon remained optimistic that his life would change for the better.

The hope that he had for his future was overshadowed by the death of his mother, who passed away unexpectedly. Trayzon was tasked with making the arrangements for his mother’s funeral, provide care for his younger siblings, and still attend school. He was provided assistance from his foster mother, a social worker, and school staff.

After some time, Trayzon was referred to a program to speak with someone regarding his circumstances and to try to get his life on track. He was referred to the NextGen program at Weldon High School, and assigned a case manager, Phyllis Neville, who then helped him develop strategies to attain success. While in enrolled, Trayzon received job search assistance, essential skill development training, and workplace etiquette. He also joined his high school’s JROTC program, volunteered as a firefighter, collected school supplies for a back to school drive for elementary school children, and served as a motivational speaker at a local event for youth in foster care.

Trayzon graduated and earned a high school diploma on May 22, 2020. Trayzon is currently employed at New Dixie Oil and Dollar General. He has been accepted at Halifax Community College and will begin taking classes this fall to pursue a career as an Emergency Medical Technician.



DRIVE UP JOB FAIR NCWORKS CAREER CENTER

NC Works of Rocky Mount hosted several drive thru & drive up hiring events in partnership with Resource Manufacturing and Cheesecake Factory to fill much-needed positions! The Resource Manufacturing team along with NCWorks Career Center Manager Diane Thomas and team are greeting customers, waving with a smile, and packing them with information all from the N.C. Works office new location at 793 Country Club Road. Offices were not open due to COVID-19 but the TEAM continued to provide services to our customers (both Jobseekers and Employers) in the parking lot for hiring events.



The Cheesecake Factory BAKERY

Drive Up Job Fair

June 25, 2020 9am - 1pm @
The Cheesecake Factory!!

We are hiring!!!
Seeking Production Workers for 1st, 2nd and 3rd Shifts!
Pay: \$10.00 (2nd and 3rd Shifts come with a \$.75 Premium)

Bring your VALID Drivers License or other gov't issued ID and you MUST complete an application PRIOR TO your interview at www.cakecareers.com AND complete the assessment!!!

TO APPLY: PLEASE CALL THE NCWORKS CAREER CENTER AT 252-977-3508 AND LEAVE YOUR NAME AND NUMBER TO REQUEST AN INTERVIEW TIME SLOT!! STAFF WILL RETURN YOUR CALL AND ENTER YOUR NAME ON THE SCHEDULER!!!

NC Works A proud partner of the American Job Center network

ResourceMFG Manufacturing Workforce Specialist

NC works A proud partner of the American Job Center network

DRIVE IN HIRING EVENT

SATURDAY JUNE 13, 2020
9:00AM - 1:00PM

Order Pickers/Packers
Cherry Picker Operators
6 Months Experience
NO FEAR OF HEIGHTS
RECEIVING PROCESSORS

Apply at www.resourcemfg.com prior to driving up, stay in your vehicle and a recruiter will come to you!

ROCKY MOUNT NCWORKS
793 COUNTRY CLUB ROAD
ROCKY MOUNT, NC 27804

privately pay Free Drive License Benefits

LABRICA ALLEN
HALIFAX COUNTY
DENTAL ASSISTANT

Labrica came into the office on 11/26/19 to get information on going back to school and to find out about getting some assistance to pay for the cost. She was a single mother with no job and only a high school diploma. She was interested in going to the DA Genie, LLC school offered by OIC, where she would be training to take x rays, sterilize equipment and assist the dentist.

She attended the class and graduated on 4/1/20. She also received a certification for NOMAD Pro 2 Operator. After she finished her class she went to work at a sewing factory to pay her bills and to find her dental assistant job. She found that job in May at Riccobeen and Associates Family Dentistry in Knightdale, NC. She is working full time as a sterilization technician and making \$14.00 an hour.

Labrica overcame her barriers and was such a pleasure to work with. She emailed me to thank us for helping her and to let us know that she loves her job so much.



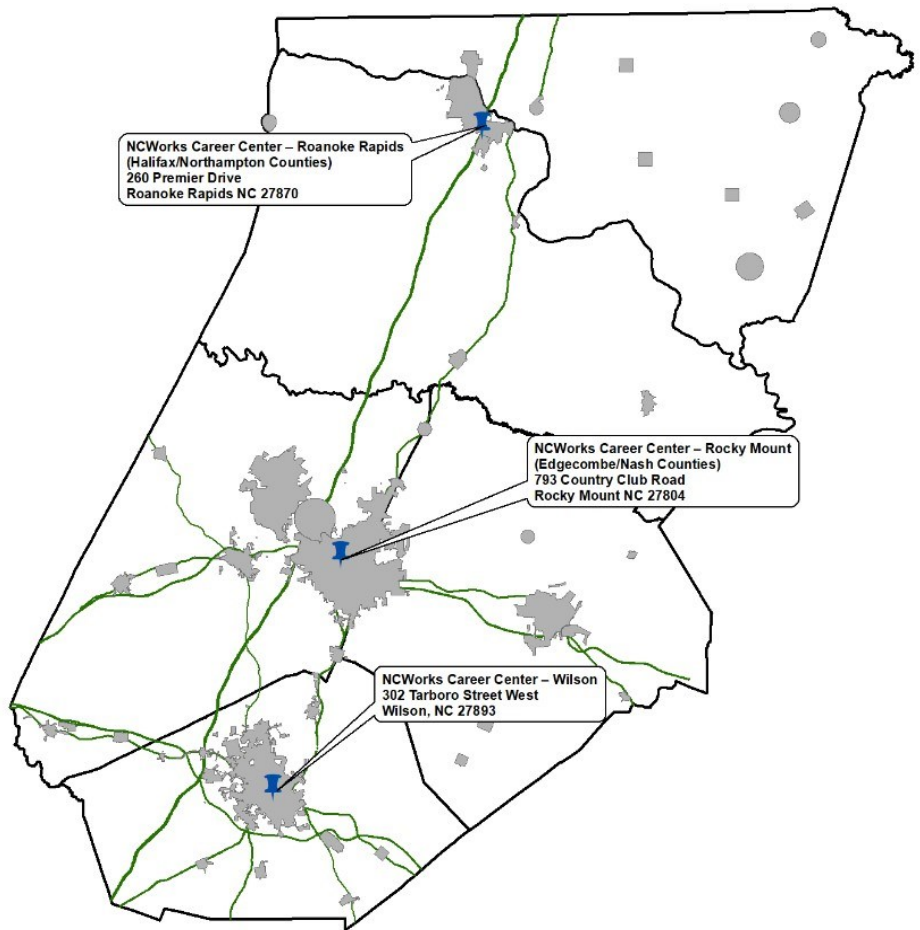


A proud partner of the
AmericanJobCenter[®]
network

NCWorks Career Center –
Rocky Mount
793 Country Club Road
Rocky Mount, NC 27804
(252) 977-3306

NCWorks Career Center –
Wilson
302 Tarboro Street West
Wilson, NC 27893
(252) 234-1129

NCWorks Career Center –
Roanoke Rapids
260 Premier Drive
Roanoke Rapids, NC 27870
(252) 537-4188





The Area Agency on Aging (AAA) is an organization working within a federal mandate to inform, advocate and plan for community services on behalf of older adults and caregivers. The agency is part of the National Network set in place by the Older Americans Act of 1965. There are 622 AAA's in the US, and 16 in North Carolina. The Upper Coastal Plain Council of Governments covers Edgecombe, Halifax, Nash, Northampton and Wilson counties.

The Area Agency on Aging provides funding or direct services for the following activities:

- Senior Center Operations
- Adult Day Care
- Transportation
- Senior Community Service Employment Program (SCSEP)
- Community Education
- Long Term Care Ombudsman
- Home Delivered Meals
- Legal Services
- In-Home Aide/Respite
- Information/Options Counseling
- Evidence Based Health Promotion
- Advocacy for Disabled & Older Adults and their caregivers

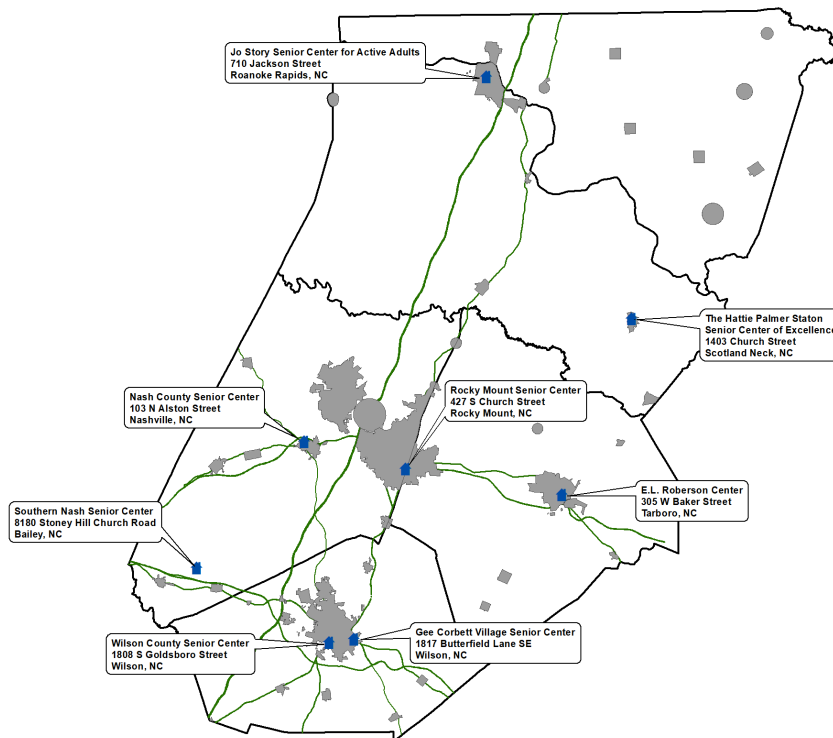
Contact Person: Mary Marlin, Aging Director

mmarlin@ucpcog.org

252-234-5956

www.ucpcog.org (Area Agency on Aging Section)

Funded Senior Centers



Edgecombe E. L. Roberson Center
305 W. Baker St.
Tarboro, NC 27886-0220
Telephone: (292) 641-4263

Nash The Southern Nash Senior Center
8180 Stoney Hill Church Rd.
Bailey, NC 27807
Telephone: (292) 235-4303

Halifax Jo Story Senior Center for Active Adults
701 Jackson Street
Roanoke Rapids, NC 27870
Telephone: (252) 533-2849

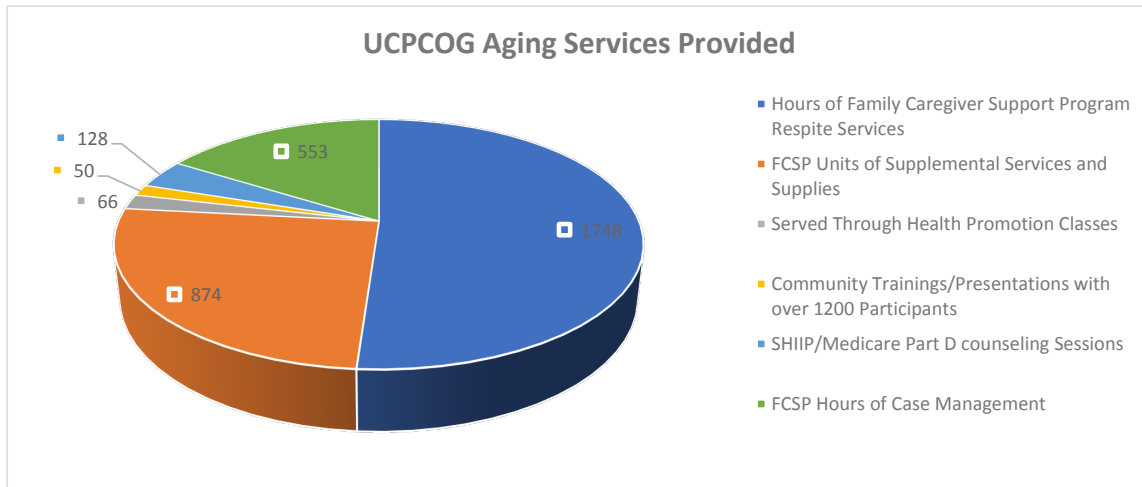
Nash Rocky Mount Senior Center
427 S. Church Street
Rocky Mount, NC 27802
Telephone: (252) 972-1152

Halifax Hattie Palmer Staton Senior Center
1403 Church Street
Scotland Neck, NC 27874
Telephone: (252) 826-3891

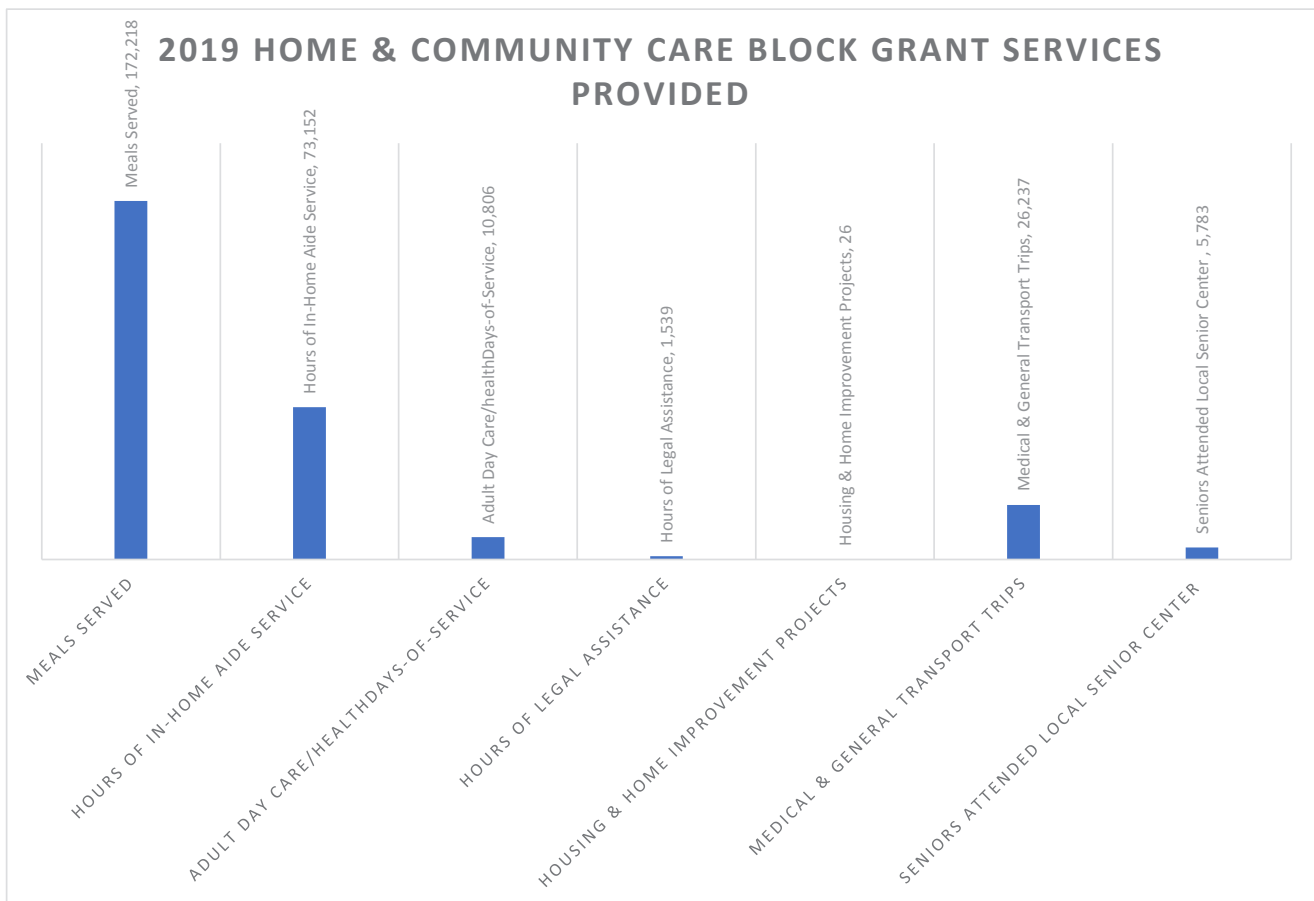
Wilson Wilson County Senior Center
1808 S. Goldsboro St.
Wilson, NC 27893
Telephone: (252) 206-4059

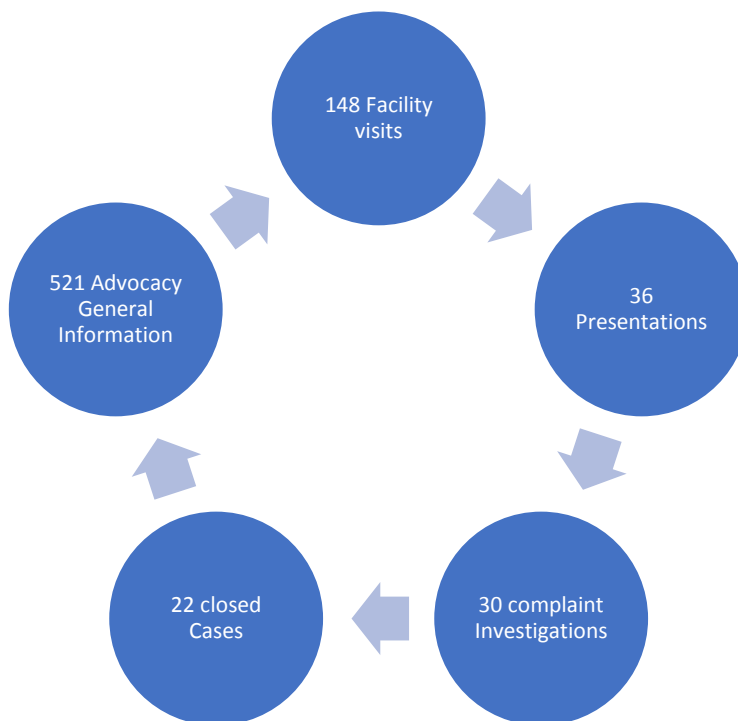
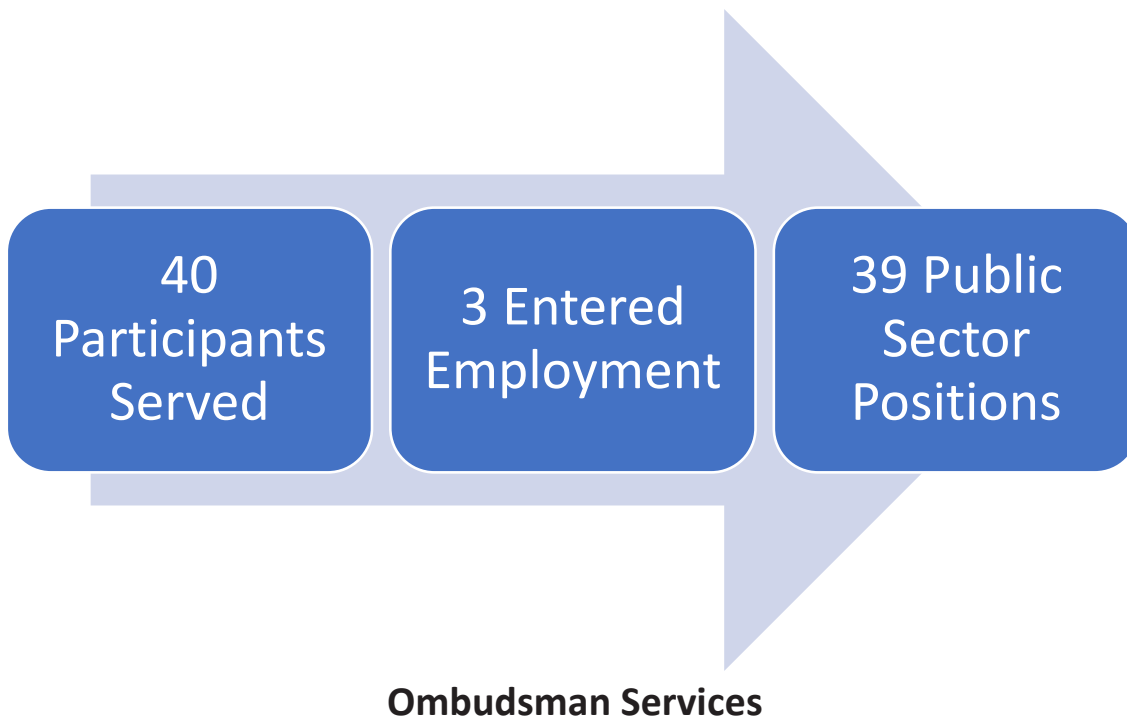
Nash Nash County Senior Center
103 N. Alston St.
Nashville, NC 27856
Telephone: (252) 459-1375

Wilson Gee Corbett Village Senior Center
1817 Butterfield Lane
Wilson, NC 27893
Telephone: (252) 243-4855



The AAA administers the Home and Community Care Block Grant (HCCBG) for the region. This grant funds an array of in-home and community-based services to help seniors stay in their homes. The HCCBG allows counties the flexibility to determine which services to fund based on community need. Services are provided to older adults age 60+ and are based on need.





Area Agency on Aging (AAA) Helps to Ensure that Nutrition Services Continue During the COVID-19 Pandemic



Like other rural counties in North Carolina, our region took a devastating blow in aging service delivery with the pandemic onset. Our first concern was safety, which meant temporary closures for sanitizing, and sudden halts in personal contact with clients. This disruption to our routine immediately segued into our second concern; what the service interruptions might mean for our vulnerable Home and Community Block Grant (HCCBG) seniors. Access to healthy nutrition was of particular concern. The pandemic particularly compounded the high rates of hunger insecurity that sixty percent of our region was already struggling to reduce. Edgecombe, Halifax, and Northampton had the highest food insecurity rates in North Carolina pre-COVID-19. Many of our seniors have to make difficult tradeoffs, such as choosing between buying food and buying or paying for other items or needs, including medical care, utilities, and transportation.

The Area Agency on Aging began contacting nutrition providers immediately, offering assistance and support. We worked with the North Carolina Emergency Management Feeding Task Force and other volunteer agencies to ensure that none of our HCCBG seniors would have to face the pandemic and hunger too. Among the volunteers were many of the AAA staff who personally delivered meals using minimal to no-contact. Our team was able to experience first-hand how much the seniors wanted our meals. The big smiles and happy faces behind the doors and windows confirmed the joy the food brought the participants. As one senior said, "My only son died a few years ago, I have to rely on what I can get." All of our nutrition providers are currently providing food and have adopted the ideology of minimal contact delivery. Many of them took advantage of the relaxed nutrition rules, offering curbside pickup and delivery.

AAA Helps Provide Hard-to-Find Items During the COVID-19 Pandemic



The Tillery Spectrum Connections Organization, in Tillery North Carolina, honors Seniors each year by providing a Senior Recognition Day. Due to Covid-19 the organization honored them this year on September 6, 2020, following a drive thru church service at the Tillery Chapel Missionary Baptist Church. They were provided a box dinner, bags of groceries, and supplies. Armeta Coley, Senior Medicare Patrol Specialist, at Upper Coastal Plain Council of Governments Area Agency on Aging, provided Senior Health Insurance Information Program/AAA Educational packages and boxes filled with personal care items for the seniors. Ms. Coley stated that she feels blessed to have been able to take part in the celebration, by providing the materials and boxes for our Halifax County Seniors and thanks the Tillery Spectrum Connections Organization for giving her the opportunity.

Medicare Improvement for Patients & Providers Act funds directed towards a **Media Campaign** during **Fiscal Year 2019/2020** were utilized to purchase the **Covid-19 Response Boxes** filled with hard to find personal care items due to the pandemic.

PDS works to improve our region by providing planning, economic and community development services to member governments and allies at the local and regional levels. Work is primarily focused on the Region’s 5-year Comprehensive Economic Development Strategy – CEDS 2022. Work is diverse, ranging from short-term local projects to multi-year regional efforts.

“Think Regionally, Act Locally, Compete Globally”
- CEDS 2022



PRIMARY GOALS

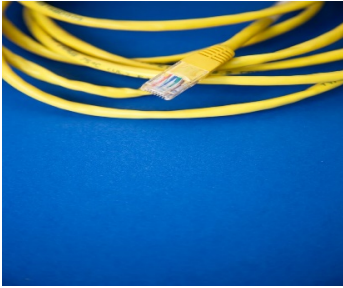
- Build on the region’s competitive advantages and leverage the marketplace
- Establish and maintain a robust infrastructure
- Create revitalized, healthy and resilient communities
- Develop talented and innovative people

PDS PROVIDES

- Project Planning & Management
- Grant Writing & Administration
- Infrastructure Planning & Implementation
- Mapping, GIS, & Data Services
- Land Use, Zoning, Ordinance Planning
- Facilitation, Trainings, & Workshops

PDS FY 2020 Impact			
	In Total		This Year
	25 Active Projects + 14 in Development		 17 Grants Awarded
	Utilizing		
	\$34.5 Million of Outside Investment		 \$12.3m New Awards
	Supporting Over		
	370 Jobs & \$100M in Private Investment		 32 Governments Served

Regional Efforts:



Broadband: The UCP Regional Broadband Task Force works to attract and/or expand reliable, affordable internet service providers to the rural communities. PDS work included acquiring **\$72,000** from EDA, bi-monthly Task Force convenings, hosting a virtual webinar educational series for member, local government survey, initial broadband speed testing, identifying existing broadband resources/assets, and more.

Disaster Recovery and Mitigation: Staff applied for **\$400,000** in EDA allocated CARES ACT funding to assist the region's economic response, recovery and resiliency efforts related to the COVID-19 pandemic. The effort will help identify, prioritize, and implement timely projects for UCPCOG, members and allies.

Land Use Planning and Zoning: PDS expanded services to member governments through new partnerships with Stewart Inc. and CodeWright Planners, LLC in association with the Timmons Group, Both& Planning, and the Brough Law Firm. This provides members quick access to qualified planning services firms authorized to operate in North Carolina. Partner firms possess expertise in Comprehensive and Master Plans, administration of zoning ordinances, code enforcement, and regulatory amendments to Zoning Ordinances, Subdivision Ordinances, UDOs, and land use regulations as required by NCGS Chapter 160D. Members can contract directly with these firms without going through an RFQ process.

Local Food Access: To galvanize economic and community development opportunities in the local healthy food sector, PDS led the creation of the *Healthy Food Access Mapping (Healthy FAM)* project and acquired **\$205,000** from Kate B. Reynolds Foundation for support. Thirty-five cross-sector partners began to map and assess the region's local food system, with an emphasis on aiding underserved communities and economic development. Staff also served on the Twin County Just Foods Collaborative Advisory Council and Wilson Food Council Strategic Development Team.



Brownfields: The UCP Region's Brownfields Coalition formed over 10 years ago and has helped assess dozens of sites throughout the region, leveraging over \$58M in redevelopment. This year, UCPCOG applied for and received a new **\$300,000** EPA Assessment Grant Award to address the JAECO and Westpoint Stevens sites in Roanoke Rapids, the M&M Grill in Littleton, and other potentially contaminated sites with redevelopment potential.



Clean Energy: A continuation contract for **\$22,500** was completed from the NC Department of Transportation through the NC Clean Energy Technology Center to support utilization of more efficient and cleaner vehicles and fuels. As part of NC Governor Cooper's Executive Order 80, PDS participated in the development and review of the new [NC Energy Efficiency Roadmap](#) that resulted in a new Energy Efficiency plan for the state.

Revolving Loan Fund: A formal partnership was created with a Community Development Financial Institution, Natural Capital Investment Fund, resulting in a formal MOU. A new RLF Plan was completed to meet updated EDA guidelines. One prior loan was closed during the year. Another loan had payment, interest and fees forgiven due to their restaurant closure during the COVID – 19 shut down. PDS also worked with and consulted 11 small business start-ups or expansions in Enfield, Hollister, Littleton, Nashville, Scotland Neck, Weldon, and Wilson.

Local Projects

Water and Sewer infrastructure: Twelve member governments received critical water and/or sewer infrastructure assistance on 28 separately funded projects. Nine projects were new that will utilize over **\$9.4 million** in funding. Five existing projects were near completion and 11 additional projects were in development. Members served included Bailey, Enfield, Hobgood, Lucama, Saratoga, Scotland Neck, Seaboard, Sharpsburg, the City of Wilson, Whitakers, Woodland and Northampton County.



Halifax Community College: This **\$2 million** Economic Development Administration (EDA) grant funded project is expected to create more than 120 jobs and nearly **\$19 million** in private investment. The new training center will house curriculum and short-term training programs for industrial, welding and automotive systems technology. The land clearing portion of the project was completed in January 2020. Bids for construction of the new building were accepted in April 2020 and construction is slated to be complete by the end of 2021.

Disaster Recovery: Utilizing an additional **\$151,000** in EDA plus state/town match funds, staff continued to work extensively with the Town of Princeville, Edgecombe County, state and federal agencies, and numerous community partners. Efforts included continued housing reconstruction and relocation efforts, land use planning, planning and zoning board revitalization, infrastructure, community facilities restoration for Town Hall, School, Senior Center, museum, parks, fire station, and more.

Housing: PDS began developing a housing program to help address the region's affordable housing concerns and the condition of housing stock. Successful NC DEQ CDBG – NR applications were

received and administration begun for Enfield, **\$719,000**, and Seaboard, **\$590,000** for housing rehabilitation/replacement. Staff began discussions with Northampton County Economic Development to create affordable workforce and teacher housing in Garysburg. PDS aided COMPASS (Center on Maintaining Preferred Aging Services & Solutions) to develop a "Tiny Home" community for underserved older adults. Staff is aiding Princeville and Edgecombe County in the effort to create affordable housing opportunities for the new employees that will be employed in the Kingsboro Industrial Park.



Downtown Revitalization: PDS began work with the NC Department of Commerce, Main Street & Rural Planning Division to co-host strategic planning workshops and exercises in the region's small towns. The new effort is in early stages and on hold due to the COVID-19. Preliminary conversations were begun with Enfield, Pinetops, Stantonsburg and Weldon.

Community Facilities: In addition to other facility support like infrastructure, parks and recreation, etc. in this report, planning and/or grant writing services for additional community facilities were provided to the Towns of Enfield, Garysburg, Princeville, and Woodland.

Land Use Planning, Zoning Ordinance, Training, and/or other Planning Services: Staff was contracted to, and completed for consideration, an update to the Town of Spring Hope's Land Use Plan.



Parks and Recreation Services: NC Park and Recreation Trust Fund grant applications were developed and submitted for Enfield, Garysburg and Saratoga. A Lucama PARTF project Administered by PDS neared completion. Staff also met with Littleton and Weldon on their rail to trail and river park greenway assets respectively to discuss utilization by residents and visitors. Staff participated in the Bike-Ped Plan for Wilson to ensure the aging demographic needs were recognized and considered.

Mapping and Geographic Information Services Utilizing NC 205(j) and contracted funds, staff continued mapping the stormwater system for the City of Roanoke Rapids. A GIS mapping effort was completed for Saratoga. GIS systems were upgraded to include both community and business analyst tools and mapping components were increasingly integrated into regional and local projects.

Workshops and Summits

PDS worked with partner organizations, funders, subject specialists, and others to develop, lead, host, and/or execute workshops and seminars throughout the year. Key events:

- 2020 census workshop at UCPCOG
- Water and Wastewater Utility Viability workshop at UCPCOG
- NC Executive Order 80 Regional resiliency workshop at UCPCOG 3
- Facilitating for More Voices workshop at UCPCOG
- Broadband included:
 - A NC Department of Information Technology workshop;
 - Broadband Investment workshop;
 - Four statewide webinars;
 - Presentations on digital literacy, public private partnerships, NC legislation and policy, technical applications, finance
- Food workshops included:
 - A two-day statewide Food council Gathering at Rocky Mount Event Center;
 - Two regional multi-stakeholder events for the Healthy Food Access Mapping project;
 - An at-risk local community engagement.
- State-wide Sustainable Fleet Technologies Conference in Raleigh
- Cummins Engine Plant tour, Rocky Mount

SPOTLIGHT SEABOARD WEST FRASURE

EDA awarded \$992,576 towards Seaboard's Wastewater Treatment Plant Upgrade project. This was the final piece of funding for a complex economic development effort coordinated by UCPCOG PDS, Northampton County, and the Town of Seaboard. PDS is administering the grant, other funds awarded, the project partnership, and various work elements.

West Fraser Timber, Inc, one of Northampton County's most important employers, is located less than 1 mile from Seaboard's municipal boundary. The company is the area's largest employer. They are investing over 100 million dollars in three phases of upgrades to support over 141 high-wage jobs and remain globally competitive.

West Fraser's ability to connect to the Town of Seaboard's wastewater treatment plant became a key component of the plant's modernization. West Fraser is hauling industrial waste over 18 miles for processing which, according to the plant's General Manager, is "not sustainable for the facility's long-term viability and competitiveness."

The activities needed to support West Fraser's expansion include the repair and renovation of the

town's wastewater treatment plant, and to create the physical connection from the employer to the town's plant.

UCPCOG was initially approached by the Northampton County Economic Developer for technical and grant fund administrative services. PDS staff were already working closely with the town on its water and wastewater system needs. The town's 75 years old wastewater treatment plant was at capacity and prohibited from new connections without new permitting, repairs and upgrades. Staff worked with the Town to negotiate a Special Order of Consent with State environmental officials, resulting in a detailed plan to be followed to accept additional effluent.

Major funding was also needed to support West Fraser's connection while improving the Town's aging plant, enabling treatment of the estimated additional 20,000 gallons per day of industrial water. PDS worked closely with officials in order to obtain and coordinate funding. Leveraging partnerships with NC Department of Commerce (NC Commerce), the Golden LEAF Foundation (GLF), and the US Economic Development Administration (EDA), NC Commerce stepped up first and awarded Northampton County \$568,769 to build the sewer line, wet well and pump station necessary to physically connect West Fraser to the Town's treatment plant. Engineering and construction are nearly complete on this phase of the project.



To allow the Town to provide consistent, reliable storage and treatment of West Fraser's effluent, GLF provided **\$200,000** and West Fraser committed **\$48,144** as match for an EDA **\$992,576** investment in treatment plant upgrades. This largest and final piece of funding was awarded in March 2020.

PDS staff were at the table early to serve as an experienced coordinator. The efforts of this strategic partnership supporting West Fraser's massive investment will help retain rural jobs and meet Seaboard's wastewater treatment needs for years to come.



**Greg Browning
Chairman**



**Bobbie D. Jones,
Vice-Chairman**



**Miranda Boykin,
Secretary/Treasurer**

EDGECOMBE COUNTY

- Sam Davis Edgemcombe County At-Large
- Bobbie D. Jones** **Mayor, Town of Princeville**
- Andre Knight Council Member, City of Rocky Mount
- Ralph D. Webb County Commissioner
- Othar Woodard Mayor Pro-Tem, Town of Tarboro

HALFIAX COUNTY

- Wayne Anderson Mayor, Town of Enfield
- Tony Brown County Manager
- Greg Browning** **Planning Board Chairman**
- Barbara Simmons Halifax County At-Large

NASH COUNTY

- Fred Belfield County Commissioner
- Brenda Brown Mayor, Town of Nashville
- Brenda Lucas Commissioner, Town of Spring Hope
- Mary Wells Nash County At-Large

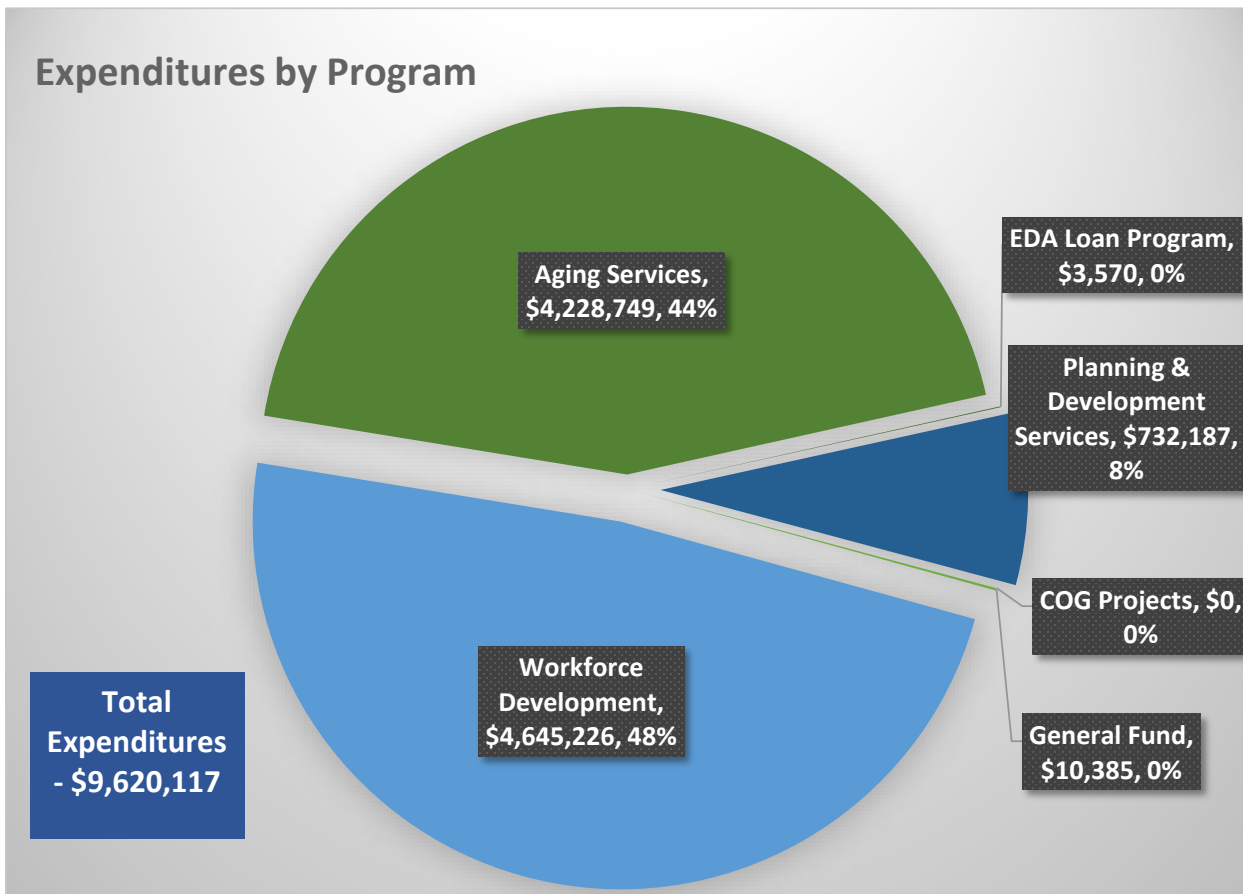
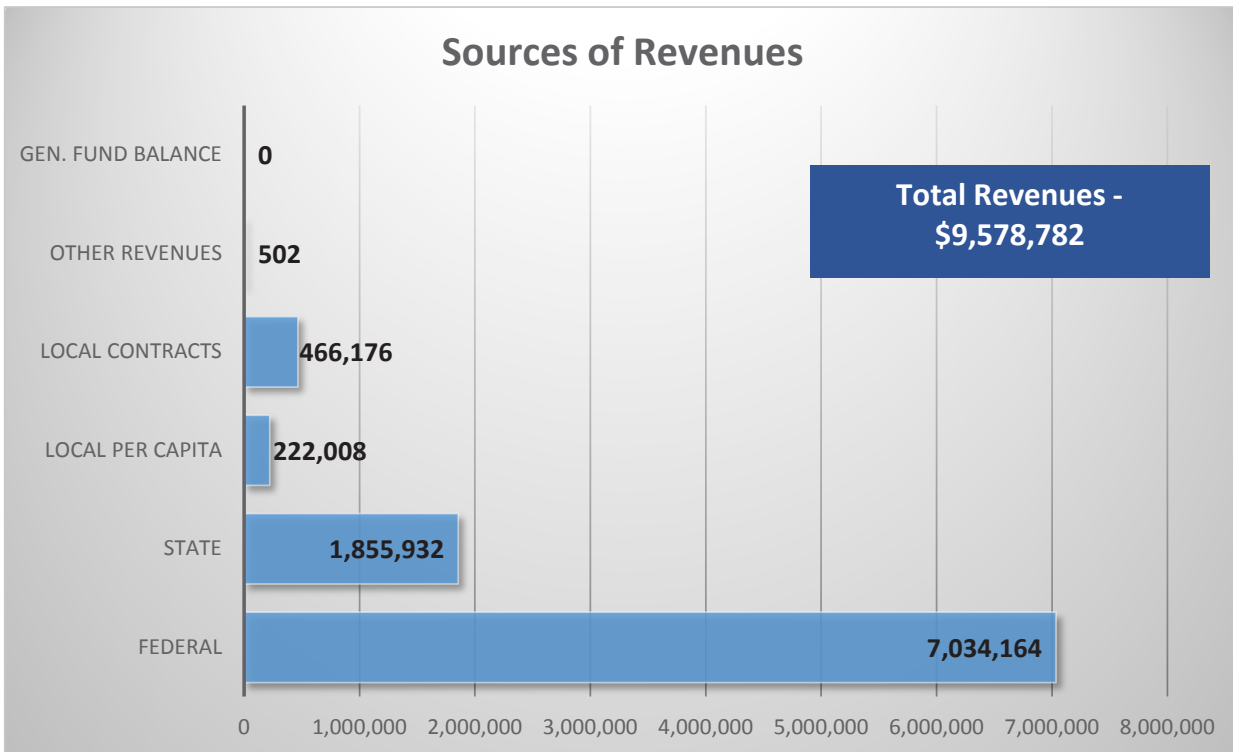
NORTHAMPTON COUNTY

- Roy Bell Mayor, Town of Garysburg
- Doug Hughes Northampton County At-Large
- Jason S. Morris Mayor, Town of Jackson
- Charles Tyner County Board of Directors, Chairman

WILSON COUNTY

- Michael S. Bell Council Member, City of Wilson
- Miranda Boykin** **Mayor, Town of Sims**
- Reginald Harris Wilson County At-Large
- Sherry Lucas County Commissioner
- Grady Smith Mayor, Town of Elm City

Alston, James	Mayor, Town of Castalia	Pender, Florence	Mayor Pro-Tem, Town of Pinetops
Beale Sr., Randy	Mayor, Town of Woodland	Petteway, Jesse	Commissioner, Town of Conetoe
Boone, Phil*	Planning Board Chair, Town of Dortches	Pitt, Esterine Gary	Mayor, Town of Whitakers
Braxton, Eddie	Mayor, Town of Scotland Neck	Rhodes, Coley	Mayor, Town of Stantonsburg
Coats, Eddie	Nash County At-Large	Richards, Thomas	Mayor, Town of Bailey
Cox, Stevie	Town Administrator, Town of Sharpsburg	Sanderson, Dennis	Mayor, Town of Macclesfield
Delbridge, Alice	Mayor, Town of Gaston	Saunders, Elaine	Commissioner, Town of Saratoga
Evans, Eric	Edgecombe County Manager	Scott, Owen	Mayor, Town of Littleton
Flythe, Stevie	Commissioner, Town of Lasker	Shatzer, Stacie	Nash County Asst. Manager
Graves, Norlan	Halifax County At-Large	Shearin, Tracy	Clerk/Administrator, Town of Red Oak
Harrison, Wilbert	Mayor, Town of Speed	Smith, Mack	Mayor, Town of Black Creek
Jackson, Charles	Northampton County Manager	Smith, Marcelle O.	Halifax County Commissioner
Johnson, Jeff	Mayor, Town of Lucama	Stinagle, Denise	Wilson County Manager
Langford, Geraldine	Mayor, Town of Seaboard	Sykes, Robert	Mayor Pro-Tem, Town of Hobgood
Lassiter, Marshall	Manager, Town of Severn	White, John L.	Mayor, Town of Halifax
Lewis, Luther	Mayor, Town of Middlesex	White, Reginald	Mayor, Town of Rich Square
Lucas, Martha	Commissioner, Town of Momeyer	Wiggs, Tim	Wilson County At-Large
Meacham, Julia M.	Mayor, Town of Weldon	Woodard, Stewart	Conway Town Commissioner
Pair, Joshua	Northampton County At-Large	vacant	Edgecombe County At-Large



GENERAL ADMINISTRATION

Executive Director Executive Assistant	Robert Hiett Kelly Skinner	rhiett@ucpcog.org kskinner@ucpcog.org	252-234-5950 252-234-5951
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FINANCE

Finance Director/HR/IT Finance Coordinator/AAA Evidence-Based Health Promotions Coordinator	Mark Hill Lynn Bulluck	mhill@ucpcog.org lbulluck@ucpcog.org	252-234-5953 252-234-5954
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AREA AGENCY ON AGING

Program Director Assistant AAA Program Director Regional Ombudsman Senior Medicare Patrol Coordinator Family Caregiver Resource Specialist Senior Employment Coordinator Regional Ombudsman Aging Program Specialist	Mary Marlin Linda Barfield Annetta Brown Armeta Coley Ashleigh Glover Rebecca Stapleton Tyronda "Ty" Whitaker Michelle Magazzine	mmarlin@ucpcog.org lbarfield@ucpcog.org abrown@ucpcog.org acoley@ucpcog.org aglover@ucpcog.org rstapleton@ucpcog.org twhitaker@ucpcog.org aaaworks@ucpcog.org	252-234-5956 252-234-5957 252-234-5962 252-234-5964 252-234-5984 252-234-5958 252-234-5963 252-234-5955
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PLANNING AND DEVELOPMENT SERVICES

Program Director Community Development Manager Consultant Economic Development Planner GIS Planner Planner	Ron Townley Andrew Delonno Joe Dooley Ben Farmer Tirence Horne Helen Page	rtownley@ucpcog.org adeionno@ucpcog.org bfarmer@ucpcog.org thorne@ucpcog.org hpage@ucpcog.org	252-234-5965 252-234-5902 252-234-5969 252-234-5966 252-234-5967 252-234-5968
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TURNING POINT WORKFORCE DEVELOPMENT | 252-443-6175

Program Director MIS/ISD Manager Youth Services Manager Business Services Manager Business Engagement Coordinator Special Programs Outreach Coordinator	Michael Williams Susan Phipps Damien Neville Carisa Rudd Frince Williams Duna Long	mwilliams@turningpointwdb.org sphipps@turningpointwdb.org dneville@turningpointwdb.org crudd@turningpointwdb.org fwilliams@turningpointwdb.org ddickinson@turningpointwdb.org	Ext. 1031 1033 1034 1032 1035 252-428-7468
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WORKFORCE DEVELOPMENT FIELD STAFF

Workforce Specialist- Edgecombe/Nash Workforce Specialist- Halifax/Northampton	Amy Brown Rose Motley	amy.w.brown@ncworks.gov motleysummer2019@gmail.com	252-977-3306 Ext. 218 252-537-4188 Ext. 203
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