

# **UCPCOG** UPPER COASTAL PLAIN COUNCIL OF GOVERNMENTS

On-Call Planning & Administration Services Statement of Qualifications



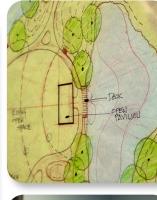
















WithersRavenel, headquartered in Cary, is a Private Corporation (S-CORP) and an Employee Stock Ownership Plan (ESOP) company. Our more than 460 employee-owners excel at providing consulting services for our clients. Founded in October 1983 as Withers & Ravenel, Inc., WithersRavenel is equipped with more than 40 years of serving an array of clients and projects across North Carolina.

- » Comprehensive Planning
- » Rezoning
- » On-Call Planning Services
- » Land Use Plans
- » UDOs
- » Zoning & Subdivision Ordinances
- » Chapter 160D Compliance

- » Public Engagement
- » Graphics & Documentation
- » Landscape Architecture
- » Stormwater Management
- » Special Use Permits
- » Annexation
- » Development Plan Review

- » Developer Agreements &
  - Amendments
- » Planned Unit Developments (PUD)
- » Zoning Permit Review
- » Design Guidelines

WithersRavenel has worked with municipalities across North Carolina on planning projects involving a wide variety of services. Our multidisciplinary firm's core services; up-to-date knowledge of local, state, and federal regulations; and strong community engagement have led to projects that balance growth, community, and character.

MAIN POINT-OF-CONTACT

SPECIALIZED

ERVICES



## A DEEP STATEWIDE ROSTER WITH AVAILABLE STAFF

We can offer quick attention from the planning personnel on our project team.



### PLANNING EXPERTS, FOCUSED ON SMALL AND MID-SIZED COMMUNITIES.

Our planning staff is available and has the project knowledge to uplift the UCPCOG communities.



### **REGIONAL EXPERIENCE**

We have worked with clients within the UCPCOG region and our staff are often in the area providing professional services in a range of our practice areas.

## PROJECT MANAGER: GREG FELDMAN, AICP, CZO

pictured right 919-830-8822 gfeldman@withersravenel.com

Raleigh Office: 137 S. Wilmington St., Suite #200 Raleigh, NC 27601

Greg is the designated contact authorized to conduct firm negotiations with UCPCOG.



# LONG-RANGE PLANNING SERVICES

## **COMPREHENSIVE AND LAND-USE PLANS**

The WithersRavenel project team provides a multi-disciplined, collaborative approach to comprehensive land use planning. A comprehensive plan includes a review of existing plans, analysis of existing conditions, community and stakeholder involvement, the creation of a vision for development, planning recommendations, realistic and strong implementation strategies, and priority action items. The project team is also supported by seasoned funding experts that can help identify funding strategies and grant opportunities to support implementation efforts. It is our job to guide the process, providing the client with the knowledge and experience that we have gained in developing master plans and detailed designs while creating a spirit of collaboration and engagement.

### Defining a community's vision

The values of the community should inform the goals and initiatives of local government actions. Our planners engage the public to find out what makes a place unique and then build a plan shaped by local perspectives and priorities. Our plans are tailor-made for the communities we serve, and thus must reflect the voice of community stakeholders.

### Safeguard community resources

Natural features, historical sites, manmade landmarks, and businesses have the power to shape a community. We work to preserve these unique features while still creating opportunities for neighborhoods and commercial districts to grow and evolve to meet a community's changing needs.

### Create an achievable timeline for the future

A land-use plan defines a community's vision by providing a mix of guidelines and recommendations to shape growth and development. We make sure the timeline and goals associated with these recommendations are reasonable and achievable based on current conditions and desired destination. Our funding experts can also help preposition planning efforts to meet grant application deadlines and maximize client competitiveness.



Example of a street concept from the Nashville Comprehensive Plan.

137 S Wilmington Street | Suite 200 | Raleigh. NC 27601 | L. 919.469.3340 | license #: C-0832 | withersravenel.com

# LONG-RANGE PLANNING SERVICES

# PARKS AND RECREATION SYSTEM & MASTER PLANNING

The WithersRavenel project team offers long-range planning services for park systems planning. Planners and landscape designers alike contribute to a holistic process that critically analyzes community facilities, programs, policies, and greenways to set aspirational, yet achievable, goals for the community's future. Public engagement is also deeply intertwined in the parks planning process, ensuring that resident and visitor needs are identified and carried forward into plan recommendations. Similar to our comprehensive planning process, park system plans are focused on implementable actions following adoption. Therefore, funding solutions and estimates of probable cost can be developed for plan recommendations to help ensure project feasibility.

#### A planning process tailored to your community

Our flexible framework for collecting on-the-ground data, perspectives, and needs leaves room to react to new information that may be uncovered throughout the process. Our planning process can adapt so that the final master plan accounts for the best information available.

#### Integrated technology to guide evaluation

WithersRavenel has developed an in-house, GIS-based application to aid in the standardization of facility evaluation. Project team staff are armed with the "Parks Collector" application during park evaluations. This app addresses design, access, and quality considerations, among others, and produces usable GIS point data that is integrated back into the system plan.

### A living document that guides future action

Our planners and designers work closely with our funding experts to help clients base their goals on reliable data and funding solutions. The result is a plan that you will turn to again and again to make decisions and justify spending priorities.

#### **Our proven process**

After extensive fact-finding, analysis, and public engagement, we establish action items, priority projects, phasing, and funding for system development. The project team can employ a custom, in-house, GIS-based app called "Parks Collector" to perform the facilities inventory and preliminary site assessments. This tool streamlines and standardizes the inventory process while also creating

location-tagged data that feeds seamlessly into a GIS for mapping and comparison against other datasets. The information collected can subsequently be used for analysis and planning, but will also be transferred to the County for incorporation into their own GIS database.



Future actions are divided into short-, medium-, and long-term projects to act as a guide for implementation.

- » Research: We collect and review any current inventories of parks and recreation facilities and programs, maps, and GIS data. We also conduct a comprehensive review of planning and policy documents.
- » **Understanding:** Through a collaborative and inclusive engagement process, we assess and summarize the needs and priorities of the community.
- » Vision: Based on our research and understanding, we develop statements that capture the community vision, goals, and objectives.
- » Implementation: We develop specific recommendations, including projects, phasing, and funding strategies.

# **CURRENT PLANNING SERVICES**

## **DEVELOPMENT ORDINANCES**

### Development that reflects community values

As growth occurs, development must reflect the priorities and goals of the community. A jurisdiction's land development ordinances are used every day to provide a framework for process, design, amenities, and achieving high quality development. Development ordinances should be reviewed frequently to ensure regulations meet the needs of residents, landowners, developers, community leaders, and businesses.

### Advancing community goals

Intentionally-crafted development ordinances advance a jurisdiction's goals and objectives for current and future growth while also addressing equity, transparency, and clarity.

- » Assessments. WithersRavenel planners begin with an analysis of existing zoning conditions and a discussion to understand community values. We then craft legal and clearly designed rules that reflect a community's shortand long-range goals.
- » Subdivision Ordinances. As trends in residential development change and evolve so should subdivision ordinances. Regulations should encourage highquality development while also protecting existing neighborhoods and sensitive natural features.
- » Community Character. Our planners and landscape architects work together to craft character-rich districts and standards to help beloved places flourish and provide amenities that create a sense of place.

WithersRavenel works with communities of varying sizes across North Carolina on ordinance and development regulation updates. By bringing our experience and knowledge of best practices from around the state, we can create, update, or strengthen your community's land development regulations and practices.

## **REGULATORY AMENDMENTS**

Our AICP-accredited planners stay up to date with recent legislative and judicial updates, including the changes brought by G.S. Chapter 160D. With experience across North Carolina, we bring valuable best practices to every project. We complete a thorough search of special legislation to ensure municipalities have not lost any of their special legislation through the adoption of 160D.



Our commitment to communication throughout the process ensures that we are not only working within the requirements of 160D, but also maintaining the desires of the individual local governments.

## **MUNICIPAL ON-CALLS**

### On-demand and on-call

WithersRavenel is there when needed to conduct plan review, process development applications, and determine consistency with existing standards and plans. Leveraging their experiences in local government, our planners, landscape architects, and engineers understand the unique day-to-day demands.

#### **Expert plan review**

Development projects are reviewed to ensure conformance with local government ordinances, standards, and specifications. Our team provides plan review support for developer plans, landscape plans, stormwater management plans and flood studies, water and wastewater, transportation, and sedimentation and erosion control.

#### Timely responses to facilitate timely decision-making

Developers often need to act swiftly when evaluating new properties. Our team is equipped to offer quick feedback and timely reviews, ensuring the approval process progresses smoothly and without unnecessary delays.

#### Avoiding actual or perceived conflict of interest

As a firm that serves both public and private clients, we understand there may be concerns about conflicts of interest. We are always flexible in these situations, providing whatever level of service maintains the public trust and confidence in local government.

# **PUBLIC ENGAGEMENT**



#### Designing an inclusive process that values diversity

Planning efforts are enriched and strengthened when all members of a community come together to build something they believe in. Whether it be a Comprehensive Plan update, Parks Master Plan, or Ordinance Update, the WithersRavenel project team will connect with as many people as possible, where they are, through hosting events on nights and weekends, meeting in neighborhood gathering places like churches and parks as well as events at town halls, farmers markets, and civic centers. We provide outreach services in multiple languages and seek an array of perspectives. As a result, we engage a diversity of stakeholders from mainstream to underrepresented groups.

#### Promoting equity through words and actions

Respect is one of our core values, which is reflected in an equitable community engagement process that prioritizes listening and building trust with constituents. We do not merely invite historically marginalized or underserved groups to engagement activities—we actively work to make sure they can feel welcome and safe when sharing their feedback.

#### Creating ownership within the community

Our overarching goal is to guide clients and stakeholders through an engagement process where they feel seen and heard, so that everyone has a meaningful place in the community's future. We embrace and foster processes that are highly interactive, allowing the community to take ownership of the plan, goals, and objectives.

**WITHERSRAVENEL UDO ACADEMY:** The WithersRavenel project team has created a UDO Academy which serves as a crash course in land development regulation in the state of North Carolina. The core components of the UDO Academy detail the state's zoning and land development regulatory statutes, including types of decision-making procedures, composition of boards, specialty uses, zoning authority, regulatory limitations, etc. Graduates of the Academy will leave the classroom feeling confident in their abilities to distinguish legislative (Rezonings and Ordinance Amendments) and quasi-judicial (Special Use Permits and Variances) proceedings from one another.

## **DELIVERING RESULTS**

Staying under budgets and hitting deadlines matter to our team members as much as they do to our clients. For each of our community planning projects cited in this submittal, WithersRavenel adhered to schedules and cost controls.

## Comprehensive Land Use Plan WILSON COUNTY, NC

WithersRavenel worked with Wilson County residents, business owners, officials, staff and stakeholders to develop a Comprehensive 2045 Plan, creating a clear vision for the next 20+ years regarding development, public facilities and services, and other local initiatives.

After a project kickoff to define scope and schedule for the 12-month effort, WithersRavenel completed background research and analysis. The review of data, research, and previous plan helped the team understand existing conditions and examine projected trends.

The background findings were presented to key stakeholders during early collaborative planning, followed by community surveys and public engagement sessions, in which County residents were invited to give input on what they wanted in a comprehensive plan. Input was gathered in person and through surveys. Equitable engagement and "meeting people where they are" were key factors and allowed us to be certain that all people who wanted to offer input could be heard.

After survey and engagement results were tallied, WithersRavenel worked with a project steering committee and elected officials to craft goals and a shared vision statement.



Once these were finalized, plan recommendations and a future land use map were developed. These products were tailored to local needs based on review by the steering committee, County staff and local stakeholders. The recommendations included projects to support economic, growth, quality of life, and community facility goals defined through public input and staff review.

Following plan rollout and review by the general public, revisions were made and the final plan was adopted in October 2024.



7 / Upper Coastal Plain Council of Governments On-Call Planning and Administration Services

# **Comprehensive** Plan

## NASHVILLE, NC

The Nashville Comprehensive Plan is a product of the close work between WithersRavenel and the Town of Nashville.

The Steering Committee, with support from WithersRavenel, oversaw the development of the plan's vision, goals, and recommendations. Materials from these meetings were brought before the public in a series of public workshops to allow Nashville stakeholders to contribute to the development of the plan.

Plan development began with detailed interviews of various industry experts and iterative work with the project Steering Committee.

Initial work involved discussions of land use, community character, utilities, parks & recreation, and economic development.

A holistic list of measurable tasks was developed to achieve the plan's vision. Each task included a time frame for completion, responsible agencies, and complementary tasks.

In addition to the town-wide recommendations made through the plan, WithersRavenel looked at three locations within the Town that warranted closer inspection. Staff evaluated the three locations within the Town and provided detailed recommendations and concept plans for future implementation.



# Downtown Plan

## NASHVILLE, NC

WithersRavenel assisted the Town of Nashville with the development of the Municipal Service District Plan.

The plan is designed to enhance the Town's downtown district and improve major corridors into the Town. Staff worked closely with the Town and a steering committee to identify streetscape designs that increase aesthetics and multi-modal mobility. These designs were then vetted by the larger Nashville population during an open house workshop. Final designs were then applied with opinions of probable costs, funding strategies, and recommended project phasing.

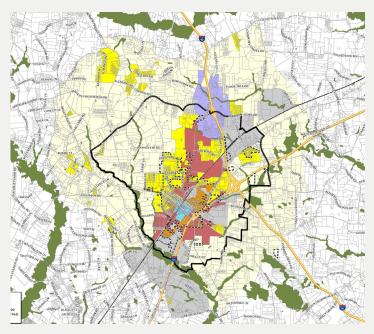
Additionally, the team assisted the Town with submitting streetscape enhancements for the North Carolina Department of Commerce's Rural Transition Grant application in November of 2022. The Municipal Service District Plan was adopted by the Town in January of 2023.

# Land Use Plan BENSON, NC

WithersRavenel worked with the Town of Benson to prepare the Comprehensive Plan, a document that serves as a blueprint for the community's future. The principal design philosophy of this plan was that the document should fundamentally be shaped by those who live and work within Benson.

Over the nine months developing the plan, WithersRavenel conducted iterative public outreach through workshops, interviews, and a project stakeholder group. Participants were encouraged to discuss values and goals associated with infrastructure, parks, mobility, land use, and many other elements of the plan.

The document provides a detailed analysis of historical and recent demographic trends, previous planning efforts, plan vision/goals, and recommended actions. A future land use map was also developed as part of this plan, and includes community-driven, professionally vetted designs for the Town's future growth.



Future Land Use Map for Benson

# Land Development Code Update CRAMERTON, NC

The goal of the project is to update the Town's development regulations contained in their current Land Development Code.

The regulations will address new and innovative uses, form, and design standards, as well as landscaping, enforcement, and clear development procedures.

The new ordinance will provide predictable guidance to staff, developers, stakeholders, and citizens. It will help maintain collaborative and respectful relationships within the community and surrounding neighbors, and establish policies and priorities for coordinated development, infill, and redevelopment.

Edits will create consistency with State law and reduce ambiguity in the current ordinance text.

WithersRavenel is using a range of professionals to collaborate on the project, including planners, economic development professionals, landscape architects, civil engineers, GIS analysts, and graphic artists.

FINAL ADOPTION DRAFT 05.02.24	A scheme (1/2) schemeters     Australian State (1/2) schemeters	A statig     A statig     A statistical statis statisti statistical statis statistical statistical statistica	No.			
	4. Sharps space in the first set is the bandwidth of the start set is the bandwidth of the start set is t	<ul> <li>Respirate for multiple of charact advances of the straining for path charact and consequences in text format.</li> <li>York or and much conduct the straining fact and the of charact and and the maximum first and the straining fact and</li></ul>	DOM         Instanting (maintee)         Our Strage / (maintee)         Op Strage / (maintee)         Number / (mai			
	<ul> <li>A strange of the distance of the strange of the stran</li></ul>	A testing the dataset specifies an problem of the sector of the sec	Bits Algge         Mailing Top:         Special Coll         Address Top			
The Town of Cramerton Land Development Code Cramerton, North Carolina	<ul> <li>and a set of a drawn and a model of the mode</li></ul>	Commentation of the set of t	Norm         Annual State         State State         State Stat			
	Annual Annu	<ul> <li>The impact of the impact of the</li></ul>	Use of the an endowed set of the			

Example pages from Cramerton Land Development Code Update Document

9 / Upper Coastal Plain Council of Governments On-Call Planning and Administration Services

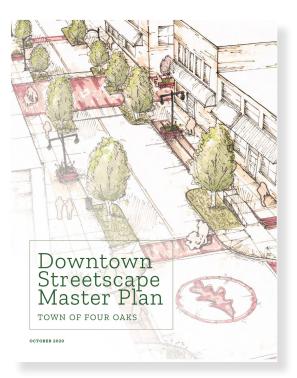
# Downtown Streetscape Master Plan

FOUR OAKS, NC

Registered with the National Register of Historic Places in 2006, the Four Oaks Commercial Historic District offers historic infrastructure but lacked the foot traffic to fully realize their vision of a vibrant public realm.

WithersRavenel worked with the Town of Four Oaks to develop a Downtown Streetscape Master Plan. The purpose of the Master Plan is to guide downtown improvements to help create a vibrant downtown area for pedestrians, increase safety, and stimulate economic development. WithersRavenel gathered input from the Town, local stakeholders, and members of the public through meetings and an online survey. The firm consolidated this information into a conceptual design presented to the Town in a master plan report.

The final master plan includes a variety of elements such as hardscape materials, landscaping, lane and sidewalk widths, amenities, utility improvements or relocations, stormwater management, public open spaces, accessibility, crosswalks, wayfinding and signage, potential infill development, Americans with Disabilities Act (ADA) compliance, and Crime Prevention through Environmental Design (CPTED).



The Town of Four Oaks Parks and Recreation Department has been extremely satisfied with the services we have received during our planning process. The staff at WithersRavenel have provided **excellent customer service and gone over and beyond** in assisting us with our

planning process.

Kim Robertson, Commissioner - P&R and Outreach, Town of Four Oaks

# Land Use Plan

## FOUR OAKS, NC

WithersRavenel worked with the Town of Four Oaks on a Land Use Plan update. The project began with a kickoff meeting to gather stakeholder input, which helped outline a plan vision and goals. Early stages of the project included background research and analysis into the Town's existing Land Use Plan, Community Transportation Plan, previous studies, demographic data, and existing GIS data, maps and regulations.

We then developed land use planning scenarios to review with the Stakeholder Group in a collaborative planning exercise which led to initial sketches of land use priorities. Following the planning exercise, the project team reevaluated the existing Land Use Plan recommendations for their merit in future planning considerations. Each recommendation was evaluated by the team and the Stakeholder Group to determine if it was completed, obsolete, or still a planning priority. Additionally, the project team provided new considerations for the future Land Use Plan based on the findings of the updated demographic data, previous planning efforts, and scenario planning.

WithersRavenel team members then drafted a report to serve as an update to the land use plan to present to the town Planning Board. The report was recommended for adoption.

# Parks and Recreation Master Plan

## SILER CITY, NC

The Siler City Parks and Recreation Master Plan aims to identify necessary and desired improvements to Town facilities, programming, policies, and operations, creating a 10-year vision and a planning and fiscal roadmap for getting there.

## A master plan guided by the residents of Siler City

This plan for the Town of Siler City focuses on a multipronged approach:

- » Review of previous planning efforts and Town Visions
- » Extensive public outreach, including dedicated workshops within the community
- » Conditions analysis of individual parks and Town programming and staffing
- » Coordination with community stakeholders and the Town's Recreation Advisory Committee
- » These steps led to the development of recommendations and a plan to guide the Town's parks and recreation future amid a growing population.

## Considering site amenities, overall programming

The WithersRavenel project team inventoried the network and conducted field evaluations of the facilities. Our team broke down each park experience by the current amenities and their quality. Additionally, the team compared the Town's amenities against communities of similar size across the country. The existing conditions assessment focuses not only on the park facilities themselves but also on the programming offered by the Parks and Recreation Department and the Town's investment in the overall program and staffing levels.

## Community voices inform the final document

The project team then reached out to the community to determine how field observations and the community's vision aligned. Interactions with the community included two community meetings, two online surveys, and participation in the Town's Trunk-or-Treat event at Bray Park.

## A plan for Siler City parks improvements

The final document makes community-defined recommendations for improvements and increased efficiencies and identifies trends for the enhancement of the delivery of services.

## PARKS AND RECREATION EXPERTISE

Other WithersRavenel parks and recreation planning projects in North Carolina include:

- » Comprehensive Parks and Recreation Master Plan, Thomasville
- » Kyle Drive Park Master Plan, Raleigh
- » Neills Creek Park Master Planning, Harnett County
- » Lake Benson Park Master Plan Update, Garner
- » Festival Park Master Plan, High Point
- » Comprehensive Parks and Recreation Master Plan, Robeson County
- » Parks and Recreation Master Plan, Clinton
- » Recreation Master Plan, Tarboro
- » OT Sloan and Kiwanis Parks Master Plans, Lee County (*below*)



Recommendations include the following:

- » An expansion of parkland by activating currently unused sites, including 45 Town-owned acres adjoining Bray Park
- » Improvements targeted at individual parks, such as a basketball court improvements in Washington Avenue Park and a walking loop at Landrus Siler Park
- » Elevating awareness of Town programs and parks/ recreation facilities
- » Strategic expansion of Town trail and greenway system
- » Community facility development and programming expansion

The plan concludes with cost estimating, potential funding sources, and an implementation timeline for phased execution of the recommended improvements.

# Downtown Master Plan

## INDIAN TRAIL, NC

WithersRavenel provided master planning services for the Town of Indian Trail to update their Downtown Plan, previously adopted in 2006.

Utilizing a multi-discipline and collaborative approach, WithersRavenel worked with staff, local business owners, and residents to create a vision for the future of Downtown Indian Trail. The master plan is a visionary roadmap for shaping a more sustainable, active, walkable, and inclusive downtown. Building on ongoing planning efforts to make Downtown streets safer, this bold plan explores how to better connect Downtown to its surrounding neighborhoods and the region as a whole.

Elements of the Indian Trail Downtown Master Plan include architectural dimensional standards, massing guidelines, housing types, public spaces, revised parking standards, streetscape improvements, and complete street criteria for bike lanes and pedestrian access.

The plan's underlying framework is designed as a guide for the activation and development of the downtown, rather than a rigid vision of what the Downtown will become. To assist Indian Trail with approvals of development scenarios, WithersRavenel staff developed an interactive threedimensional model to evaluate different development schemes in real-time.

## SITE PLANNING EXPERIENCE

Other WithersRavenel site-specific planning projects in North Carolina include:

- » Downtown Streetscape Master Plan, Coats
- » Downtown Streetscape, Spruce Pine
- » Blake Farm Master Plan, Pender County
- » Bolick Site Master Plan, Boone
- » Downtown Streetscape Plan, Pilot Mountain
- » Downtown Streetscape Plan, Hamlet
- » Courthouse Avenue Streetscape Improvements, Burgaw
- » East Campen Street Event Space, Wendell (below)





Indian Trail Downtown Master Plan Rendering



Indian Trail Downtown Master Plan Public Planning Session

# **On-Call Planning Services**

## ROLESVILLE, NC

WithersRavenel is currently helping the Town of Rolesville with on-call planning services.

As part of this contract, the team conducts plan review and, in doing so, immerses themselves in the local ordinances to accurately and thoroughly review preliminary plats, construction drawings, and similar submittals for plan requirements and ordinance compliance. The team regularly attends Technical Review Committee meetings with the applicants, providing comments regarding design and recommending alternative best practices where applicable. Comments are provided both in written format and directly onto plan sets.

Additional on-call services include text and map amendments, sign and architectural review, staff reports, and education/ training for boards and elected officials.

Our relationship with WR staff on TRC Plan review is now so well established that it is second nature and I view Greg and others as my co-workers and their accessibility and level of involvement proves they are

## an extension of the Town staff.

Michael Elabarger, Assistant Planning Director, Town of Rolesville

# Zoning and Chapter 160D Updates

## WASHINGTON, NC

In addition to undertaking the necessary updates required as part of NCGS 160D, WithersRavenel staff assisted the City of Washington in enhancing its development ordinances.

Work included identifying best practices, correcting inconsistencies in the text, and developing visuals for development concepts.

Staff worked closely with the City's Planning Department to ensure all changes were documented and provided to City leadership to understand the scope of the work. WithersRavenel also conducted a working session with the City Council prior to the adoption process to clearly indicate the changes being made in the document, and to answer any questions or concerns about the nature of the work.

## **REGULATORY PLANNING EXPERIENCE**

Additional regulatory planning projects in North Carolina include:

- » Chapter 160D, UDO, & Land Use Plan Update, Elizabethtown
- » Land Use Code Update, Surf City
- » UDO Services, Bryson City
- » UDO Services, North Wilkesboro
- » UDO Services, Conover
- » UDO Update, Jefferson
- » Zoning Mapping, Trinity

# LOCAL AND STATEWIDE EXPERIENCE

**Community Planning Project Locations** 

#### • DEVELOPMENT ORDINANCE UPDATES • COMPREHENSIVE OR

- City of Bessemer City
- City of Conover
- City of Hamlet
- City of Raeford
- City of Washington
- Town of Benson
- Town of Bryson City
- Town of Canton
- Town of Cramerton ~
- Town of Elkin
- Town of Elizabethtown
- Town of Jefferson
- Town of North Wilkesboro
- Town of Surf City
- Town of Sylva
- Town of Whiteville
- Town of Wrightsville Beach

## **CAMA LAND USE PLANS**

- City of Hamlet
- Town of Benson
- Town of Canton
- Town of Elizabethtown
- Town of Elkin
- Town of Four Oaks
- Town of Maggie Valley
- Town of Nashville
- Town of Oak Island
- Town of Rolesville
- Wilson County

#### • ON-CALL PLANNING SERVICES/ **PLAN REVIEWS**

- Town of Belville
- Town of Canton
- Town of Cramerton
- Town of Garner
- Town of Pembroke
- Town of Rolesville
- Town of Wendell

#### DOWNTOWN OR SMALL AREA PLANS

- Piedmont Triad Regional Council
- Town of Nashville
- City of New Bern
- Town of Wendell

# MASTER PLANS/ASSESSMENTS

- City of Statesville
- City of Thomasville
- City of Trinity
- Town of Four Oaks
- Town of Siler City
- Town of Southern Pines
- Columbus County
- Robeson County



WithersRavenel Design + Planning team design charrette



- Town of Indian Trail

# PARKS AND RECREATION

# **ACTIVE ON-CALL CONTRACTS**

Below is a sampling of our active on-call contracts for cities, towns, counties and COGs in North Carolina.

	Environmental Services	Surveying & GIS	Planning & Landscape Architecture	Parks & Recreation	Transportation Services	Stormwater	Water/ Wastewater	Construction Phase Services	Asset Management	Funding Services
	E	Ñ	A	-	Tra	Ś	>	ъĘ	Σ	
Municipal										
City of Boiling Springs Lakes	•	•	•		•	•		•	•	•
City of Dunn	•	•	•		•		•	•	•	•
City of Hamlet	•	•	•	•	•	•	•	•	•	•
City of Kinston	•	•			•	•	•	•	•	
City of Oxford		•	•	٠	•	•	•	•	•	•
City of Rocky Mount	•	•	•		•	•	•	•	•	•
City of Sanford	•	•	•		•	•		•	•	
City of Trinity	•	•					•	•		
City of Washington	•	•			•	•	•	•	•	•
City of Wilson	•	•	•		•	•		:	•	
Town of Angier	•	•	•	٠	٠	٠	•	•	٠	•
Town of Belville		•	٠		•	٠				
Town of Clarkton	•	•	•	٠	٠	٠	٠	•	•	•
Town of Coats	•	•	•	•	•	•		•	•	•
Town of Elizabethtown	•	•	•	٠	٠	٠	•	•	•	•
Town of Four Oaks	•	•	•		٠		•	•	•	•
Town of Hertford	•	•	•				•	•	•	•
Town of Red Springs	•	•	•		٠	٠	٠	•	٠	•
Town of Rolesville	••••••	•	٠	٠	٠	٠		•		•••••
Town of Selma	•	•	٠		٠	٠	٠	•	•	•
Town of Troy	•	•	٠	٠	٠	٠	٠	•	•	••••
Town of White Lake	•	•	•		٠	٠	٠	•	•	•
Village of Bald Head Island	•	•			٠	٠	٠	•	•	••••
County	:							:		
Columbus County	•		•					•	•	•
Onslow County	•	•	•		•	•	•	•	•	•
Wayne County	•	•	•		•	•	•	•		
Regional	·	·	·					:	:	
Eastern Carolina Council of Governments	•	:				•			•	
Mid-Carolina Council of Governments		•	•			-			•	•
NC League of Municipalities										

# **TEAM ORGANIZATION**

We are excited by the opportunity to work with the Upper Coastal Plain COG on this on-call contract. Our team has experience working with communities on planning projects, particularly in rural towns and counties.

## Each of our team members works in offices located within 100 miles of the UCPCOG region.



gfeldman@withersravenel.com

**GREG FELDMAN, AICP, CZO** PROJECT MANAGER

Greg is a project manager and certified planner with experience in both public and private sector planning. His background in the public sector provides a dayto-day understanding of the unique needs and challenges of municipal staff. His strong research and GIS skills coupled with his passion for sustainability provides added value to our Community Planning team.

### AREAS OF EXPERTISE

- » Long-Range Planning
- Regulatory Planning
  - Project Management
- » On-Call Contracts
- » GIS Analysis

- DANIEL RAUH, AICP
- Long-Range Planning Lead Daniel is a certified planner and project manager with experience in longrange and comprehensive planning, creation of development ordinances.

creation of development ordinances, site conditions and due diligence assessments, GIS analysis, and parks system master plans.

With such a diverse set of skills, he provides unique insights, perspectives, and innovative solutions to municipal clients.



ADAM CULPEPPER Regulatory Planning Lead

As a planner, Adam adds a tremendous value to the team with a wide range of experience in growing communities which includes current and long-range planning involving preparation and presentation of documents, site plan/ plat review, and GIS map creation and analysis.

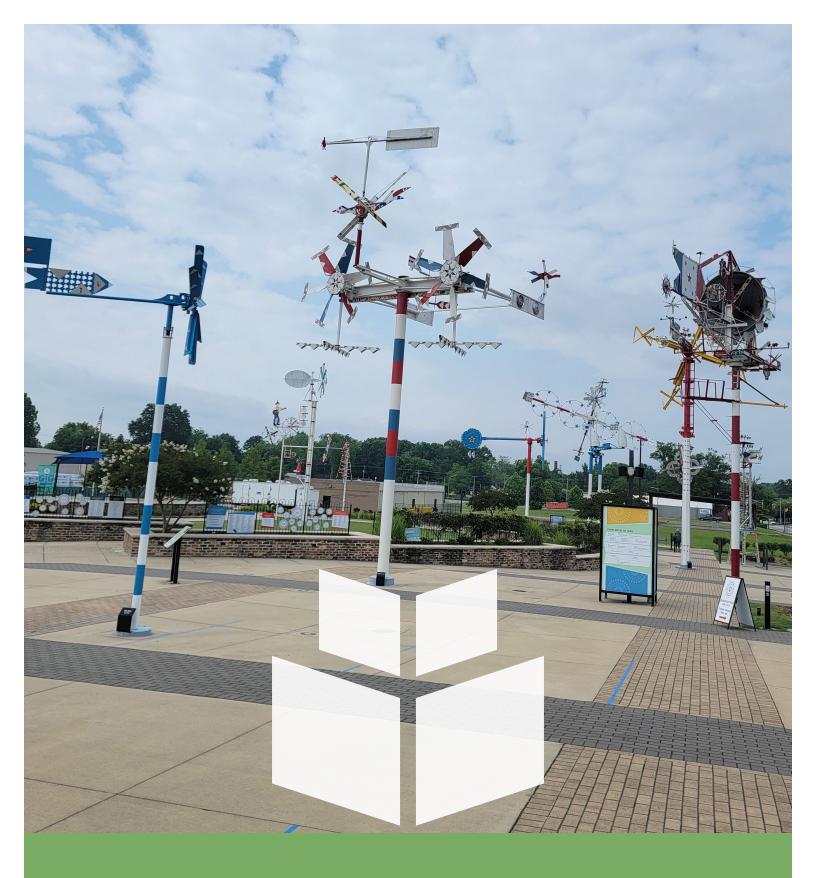
His past experience has involved collaborating with engineers and developers on the entitlement process, making presentations, and engaging with elected officials, other stakeholders, and citizen groups.



**KAYLEIGH GILL**, PLA **Landscape Architect** Kayleigh is a landscape architect with experience on parks, planning, streetscape, municipal and residential development projects. She provides

development projects. She provides landscape, planting, amenity, and site design services. She also produces conceptual and detailed renderings and construction documents.

Her focus is on delivering exceptional results for clients while creating memorable spaces that users will enjoy.



# THANKYOU! WithersRavenel Our People. Your Success.